



Marketing and Program Placement Committee
The School District of Lee County
March 8, 2010, 10:00 a.m.
Meeting Minutes

COMMITTEE MEMBERS PRESENT: Dr. Carl Brunick, Dr. Richard Itzen, Dr. Constance Jones, Leila Muvdi, Mike Smith, Jana Hambruch and Ranice Monroe

COMMITTEE MEMBERS ABSENT EXCUSED: Joseph Donzelli, Dr. Sheryl Clark, and Herbert Wiseman

RECORDER: Ranice Monroe

Ms. Ranice Monroe called the meeting to order at 10:10 a.m.

DISCUSSION:

Student Assignment Annual Report: Mr. Mike Smith

Approximately 15,200 students participated in the first lottery choice for the 2009-10 school year. Following a year of lower than expected student growth, more than expected student growth, more than 79 percent of students who had applied between Jan 26 and March 13 got their first choice, while more than 95 percent received one of their top three choices. Approximately 2,800 students participated in the second batch and approximately 500 grade 6 and grade 9 students were administratively placed at the end of the 2008-09 school year. At the end of the eligibility pool (20th day of the 2009-10 school year) only 1,667 (11 percent) of the original 15,200 first-batch were not in their first choice school.

2009-10 Diversity Statistics: Mr. Mike Smith

Since the 2005-06 school year, the District has maintained goals for school enrollment diversity beyond race and ethnicity.

- A. **Socio-economic status** – to maintain student enrollment that is within 20 percentage points, plus or minus, of the zone-wide average student eligibility for Free and Reduced Meals for each level.

East

- Elementary 77%
- Middle 73%
- High 68%

South

- Elementary 65%
- Middle 59%
- High 44%

West

- Elementary 69%
- Middle 64%
- High 53%



Marketing and Program Placement Committee
The School District of Lee County
March 8, 2010, 10:00 a.m.
Meeting Minutes

- B. **Achievement level** – to maintain student enrollment that has no more than a 20 percent variance from the zone-wide average of students scoring in level 1, as measured by the reading portion of the Florida Comprehensive Achievement Test (FCAT) at each level.

East

- Elementary 8.7%
- Middle 11.6%
- High 24.4%

South

- Elementary 6.4%
- Middle 9.6%
- High 16.1%

West

- Elementary 5.5%
- Middle 8.6%
- High 19.0%

- C. **English Language Learners (ELL)** – to maintain student enrollment that is within 3 percentage points of the zone-wide average of ELL at each level.

East

- Elementary 13.08%
- Middle 7.34%
- High 9.70%

South

- Elementary 11.15%
- Middle 5.49%
- High 6.40%

West

- Elementary 6.46%
- Middle 3.22%
- High 4.75%



Marketing and Program Placement Committee
 The School District of Lee County
 March 8, 2010, 10:00 a.m.
 Meeting Minutes

D. **Race and Ethnicity** – to maintain student enrollment that is within 20 percent, plus or minus, of the zone-wide average for each racial or ethnic group representing at least five percent of a zone’s enrollment.

East Zone Average

	Asian	Black	Hispanic	Indian	Multi	White
Elementary	1.1%	20.7%	41.1%	0.3%	4.2%	32.6%
Middle	0.9%	20.3%	36.2%	0.3%	3.7%	38.6%
High	1.0%	26.5%	32.7%	0.3%	1.8%	37.6%

South Zone Average

	Asian	Black	Hispanic	Indian	Multi	White
Elementary	1.9%	21.4%	32.4%	0.1%	3.7%	40.6%
Middle	2.1%	18.1%	27.0%	0.1%	3.1%	49.6%
High	1.9%	13.4%	21.4%	0.1%	2.5%	60.7%

West Zone Average

	Asian	Black	Hispanic	Indian	Multi	White
Elementary	1.4%	7.1%	26.7%	0.3%	4.6%	59.9%
Middle	1.6%	6.4%	25.8%	0.3%	3.3%	62.6%
High	1.5%	6.1%	24.0%	0.3%	3.0%	35.2%

Although the vast majority of students are assigned to schools through the established process in the Plan, there are circumstances that are unique to some individuals that require special considerations. In such cases, the student assignment department entertains requests for waivers from the normal processes. The table below details all waivers in effect for the 2009-10 school year as of October 21, 2009.

Description	Approved	Denied	Grand Total
Moving	96		96
Out of county	55		55
Employee	261	3	264
Hardship – Level 3 Commit	142	1	1127
ESE	1126	1	1127
Continuity in Assigned	69		69
Administrative Assign	513	1	514
Grandfathered	410		410
Hardship – Level 2 Admin	146	9	155
Grandfather Magnet	130		130
Grandfather – One Time	528		528
NCLB	819	1	820
Siblings w/ Trans	111		111
International Comm	4		4
Totals	5848	187	6035



Marketing and Program Placement Committee
The School District of Lee County
March 8, 2010, 10:00 a.m.
Meeting Minutes

First Choice Application Requests:

West Zone – High Schools

- N. Ft. Myers High 515
- Cape Coral High 202
- Island Coast 193
- Mariner High 138

South Zone – High Schools

- Fort Myers High 529
- South Ft. Myers High 424
- Estero High 378
- Cypress High 283

East Zone – High Schools

- Riverdale High 528
- Lehigh Senior High 474
- East Lee County 212
- Dunbar High 60

East Zone – Middle Schools

- Varsity Lakes 363
- Oak Hammond 322
- Veterans Park 214
- Lehigh Acres 170
- Alva Middle 173

South Zone – Middle Schools

- Cypress Middle 471
- Lexington 374
- Three Oaks 319
- Dunbar Middle 169
- Bonita Middle 130
- Ft. Myers Middle 54 (incoming kindergarten)
- James Stephens 53 (incoming 6 graders) /36 (incoming kindergarten)



Marketing and Program Placement Committee
The School District of Lee County
March 8, 2010, 10:00 a.m.
Meeting Minutes

West Zone – Middle Schools

- Challenger 438
- Diplomat 321
- Gulf 249
- Trafalgar 203
- N. Ft. Myers Academy 115

Elementary Schools

- Allen Park 160 (incoming kindergarten)
- Sunshine 146 (incoming kindergarten)
- Heights 128 (incoming kindergarten)
- Franklin Park 52 (incoming kindergarten)
- Tice 51 (incoming kindergarten)
- Bayshore 50 (incoming kindergarten)
- Manatee 46 (incoming kindergarten)

UPDATE: 2010-11 ESE Clusters – Dr. Carl Brunick

- IA (intensive academics) will be added to James Stephens International
- Reduce ESE clusters at some schools.
- Autism continues to grow and may be a challenge in the future.
- Adding IA (intensive academics) classes in each zone for elementary schools.
- Elementary schools include Rayma C. Page and G. Weaver Hipps.

UPDATE: Budget Choice Personnel Committee Meeting – Dr. Constance Jones

- Allocations to schools remain mainly the same.
- Principals wanted to retain flexibility in scheduling some positions.

UPDATE: Title 1 Schools – Dr. Constance Jones

- FTE survey week was February 19, 2010
- District added 14 new Title 1 schools
- 30 regular schools are Title 1
- 5 Alternative centers (ALC West, ALC Central, ALC High, LAMP, and High Tech)
- District wants to restructure LAMP under ALC Central
- No “R” schools for the 2010-11 school year
- 2 Charter schools under “R” status (Lee Charter Academy and Ft. Myers Prep and Fitness)

UPDATE: International Programs – Dr. Constance Jones

- Cambridge Program will be available in all 3 zones



Marketing and Program Placement Committee
The School District of Lee County
March 8, 2010, 10:00 a.m.
Meeting Minutes

Good of the Order

1. Ft. Myers High boy's basketball teams beat Oak Ridge High in Lakeland, FL for the High School Athletic Association (FHSAA) State Championship.
2. 2010-11 The District will provide AVID in 15 schools/
3. Batch 1 is complete.

Ms. Monroe adjourned the meeting at 11:30 p.m.

Respectfully submitted,
Ranice E. Monroe, Director
Department of Professional Standards & Equity